

Enabling Quicker Responses, Better Compliance

| Clery Act Requirements | nsight2day Capabilities |
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| Deliver reliable, accurate, and immediate risk communications. | Mass emergency notifications and targeted alerts delivered via smartphone alerts, SMS, email, phone calls, and social media. |
| Establish procedures for emergencies and dangerous situations. | Dashboard facilitates creation of decision rules for responses to different risk scenarios to streamline communications. |
| Determine who to notify (and decision rules for who not to notify) in a risk event. | Geo-targeted and location-based alert system delivers messages to those who are most at risk based on where individuals are and/or who they are. |
| Determine the right communications medium and targets in a risk event, and communicate promptly to those groups. | Check-in prompts and two-way communications channel enable the school to quickly assess safety levels of affected individuals and triage response. |
| Publicize emergency response and evacuation procedures in conjunction with at least one test annually. | Dashboard facilitates easy testing and reporting, as well as better data analysis to anticipate and prevent risk events. |
| Share risk information with the larger community. (Including cell phone alerts to parents.) | Platform delivers messages anywhere in the world, across multiple communications channels: smartphone, mobile phone, landline (including legacy PBX phone system), text, e-mail, social media, website, and EMS. It will support CAP (Common Alerting Protocol) for all messages. |
| Test emergency notification systems annually. | Flexible delivery via mass emergency notifications or targeted alerts makes broad-based or narrow testing more efficient. |